



Annual report 2012



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Introduction

Ayesha Foundation / Sri Lanka



The Ayesha Foundation was established in 2005 shortly after its founder, Gerard de Jong, went to Sri Lanka to help out at a children's home in Galle. Main goal of the foundation was to help institutionalized children and children in difficult family circumstances. Main projects were the support to the Boossa School and to the Sahabandu Boys Home. As it is the priority of the foundation to work with local institutions, for the Boossa school the cooperation started with the Boossa Aid Development Foundation and for the Sahabandu Boys Home with the Young Men's Buddhist Association.

The, earlier mentioned, founder travels four to five times per year to oversee the projects and to stay in continued dialogue with local authorities.

Now, the Ayesha Foundation has become an integral part of Carelanka in which also the Dutch Lanka Friendship Foundation is participating.

The presence of a Dutch country coordinator



Our Dutch country coordinator, Miss Manon Kuin, manages the projects of Carelanka, Ayesha and DLFF. She is educated as a development expert in the field of disabilities. In the past years she learned to speak Singhalese and learned a lot about the Sri Lankan culture.

She works on a voluntary part time base, with a payment of allowance. Her job description is multifaceted:

It is her job to maintain the contacts with local institutions and government.

She visits the projects on a regular base and keeps a strict eye on the organization's policy.

She arranges courses given by local organizations.

She can determine the limitations of the people and children on our projects.

Without the knowledge of the country coordinator, we would never be able to book such beautiful results in our projects in Sri Lanka. Although, nowadays the projects are becoming more and more independent and daily supervision is in hands of our local project managers. The country coordinator monitors the project managers' work and she gives feed back. For that reason a full time foreign coordinator is, with in mind our exit strategy, not necessary anymore.



Facts and Figures

Fund inflow

The three foundations: Carelanka, DLFF and Ayesha raised in 2012 the amount of € 45.055,00 divided as follows:

- Carelanka: € 12.587,00
- DLFF: € 16.814,00
- Ayesha: € 15.655,00

This income was sufficient to pay for all expenses in the joint six projects. None of this income has been spent on office cost or travel expenses or fundraising. All donations were spent in the six various projects. Dutch businesses offer their service for free as a manner of socially involved entrepreneurship. The traveller himself pays travel costs.

Visits

The two Dutch voluntary managers travelled in total seven times to Sri Lanka and had numerous meetings with authorities and local organizations.

This year residents and pupils of our projects could welcome nearly twenty of our sponsors on site. The sponsors reflected us that the information, which was given the past years, compared with the reality on site. All of them were touched by the happiness and fine environment at the homes.

Dutch Board

In the Netherlands, the Ayesha Foundation is monitored by a board. Four times a year they meet each other.

Mr. Piet van der Meulen	Chairman
Mr. Gerard de Jong	Treasurer
Mrs. Kirsten Giethoorn	Secretary
Mr. Kees Zachariasse	Member
Mr. Jan van der Schans	Member

Professionals

Ayesha is an organization of Dutch volunteers. The background of the volunteers is in the field of pedagogy, welfare or special needs. Ayesha's ambition is to find the knowledge in Sri Lanka itself. For that reason the Ayesha Dutch staff consists of three members only: the founders and the country coordinator. Local professionals run the projects. These professionals have a background related to the field.

Nonetheless sometimes Dutch volunteers co-op with the local professionals. The main aim for these volunteers is to develop themselves. Ayesha gives them a chance to share knowledge with each other.

Cooperation between local institutions and Ayesha

The local authorities have the final responsibility on the projects. Ayesha is only a guest. The local institution has give Ayesha a task to give temporarily support to increase the life circumstances of the beneficiaries.

Communication lines

Local Management

Local Institution

Local staff

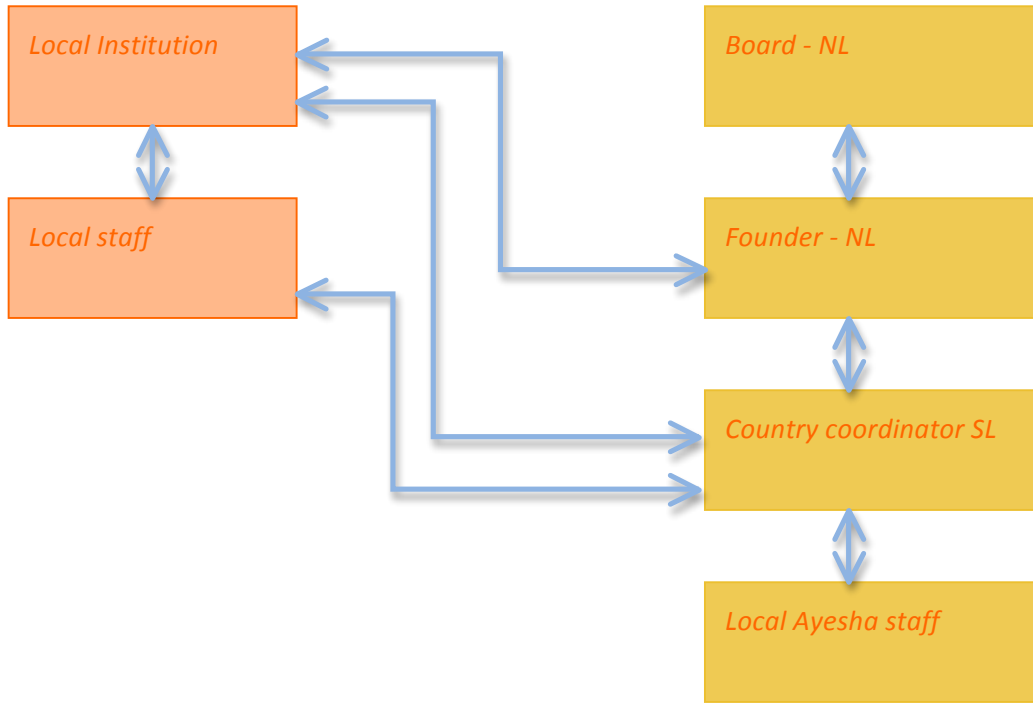
Carelanka management

Board - NL

Founder - NL

Country coordinator SL

Local Ayesha staff



Mission

Ayesha's mission is to create a safe and devotedly community at the supported projects; a community in which elderly people, disabled women and pupils with a disability feel free to develop their talents and to be as they are.

Vision

Our vision is to offer personalized service at the projects, by sharing knowledge with the local staff, with respect for local customs and habits.

Exit strategy

Even before we start a project, we already have the exit strategy clearly in mind. A project starts at request of the local authorities. The local authorities stay responsible for the project, its daily policy and the beneficiaries. Carelanka only takes temporarily responsibility for just predefined tasks. We will give those tasks in return to the local responsible institution in the near future.

Stage 1: Ayesha gives its full support by giving financial support and by sharing knowledge.

Stage 2: The local institution and Ayesha determine a high degree of satisfaction about achieving the objects. We start with local funding in co-operation with the local authority.

Stage 3: The project is given to the local authorities and Ayesha keeps an eye on it from a distance.

Method and Evaluation

All Ayesha projects have the aim to become independent from foreign support at some point in the future. The so-called exit strategy is defined in each project plan, which is constantly updated.

All projects are conducted in a manner that relates to the local culture and with respect for the local religion. To be able to do that Ayesha works closely with local organizations, which varies from project to project.

Progress in the projects is carefully monitored and matched with the objectives set out in the project plan. If necessary the project plan is adjusted. The objectives vary from project to project, but the heart of each project is to improve the quality of life for vulnerable people and help to open doors to a better future.

Marketing, Fundraising and Awareness

To be able to run the Ayesha projects in a professional way the foundation puts a lot of effort in fundraising in the Netherlands. Locally we create more and more awareness for the "Carelanka" brand as this is now functioning as an umbrella over Ayesha and DLFF. Fundraising is done through a variety of local activities in churches, schools and companies down to the level of individual families. Through the years a growing group of ambassadors is helping the board members with local initiatives.

Besides marketing and fundraising to help cover the cost of running the projects, our awareness program in the Netherlands is mutually important. We give lectures at schools, churches, service clubs or businesses about abilities of people with disabilities in Sri Lanka. We also provide the audience with common information about Sri Lanka. Our awareness program is an important issue of our voluntary work in the Netherlands, to create a community who is interested in, considerate towards and well educated about people living in another social-economical situation.

Communication lines are set by website, Facebook, Linked-in, digital newsletter, paper flyers and our annual paper up date.

Fundraising in Sri Lanka is even important! One day, the Dutch interference will stop and the local organizations have to manage the source of income themselves. Carelanka gives a helping hand to start the fundraising. For each project we create a network of benefactors. The local Country coordinator trains the management to maintain this network and to keep a proper administration.

Review to the projects

Boossa School

Brief introduction

The Boossa School is founded in 1906 and serves the village of Boossa and its surroundings. Boossa is a relatively poor fishermen's village with mostly low educated families. The school does not get much support from the government in spite of the fact that it is a government school. The project started in 2005 and since then the school grew from 60 to 150 students. The local organization that is the Carelanka partner is the Boossa Development Foundation.

Special education

- o The number of pupils in Special Education has increased sharply. The presence of the pupils is greatly improved. The two teachers developed their skills, thanks to the volunteers and the trainings they followed.

In first they followed a sign language course. After they followed a one-week training, given by the Zonal Education Office, containing theory about disabilities, first aid and practical Montessori skills. Six months into the calendar year Carelanka employed a well-trained speech therapist. She works with the children with a hearing disability and with the children with a mental disability. She also trains the teachers to use the sign language better en to do speech therapy themselves.



Vegetable garden project

- The vegetable garden behind the school serves more than one purpose. Besides the educational aspect of the garden it also brings an income to the project as some of the harvest is sold locally. Eventually this will help to make this project independent from foreign support! The children learn to grow vegetables in an eco friendly and cost effective way. The garden is maintained by a gardener that is also a father of one of the children in the school. The children of the Special Education Unit maintain a small piece of land in the vegetable garden.

Rainwater harvesting project

- In 2010 and 2011 a rainwater harvesting system is implemented. In close cooperation with a local organization this system is set up to collect rainwater from all the school roofs and kept in tanks to be able to water the gardens in the dry season.

Library

- One of the first activities of the foundation was to build a library. It now contains about 2500 books. A growing number of children use the library now to read and learn.

Computer lessons

- An air-conditioned computer room is built in 2006. Six computers are used now to give the children some basic i.t. skills. Besides that, the computer teacher, who is paid by the Ayesha Foundation, uses the computers to support the education of other subjects such as English and Mathematics.

Management /Staff

- The principal who is managing the teachers runs the school. The president of the Boossa Aid Development Foundation is managing the extra staff that is hired and paid by the Ayesha Foundation. Also the local partner manages the Dutch and other foreign volunteers.

Financial situation

- As in the past years the foundations has received sufficient funds to run the Boossa school project. Major investments are done as soon as the funds are received. At this point there is one project waiting to be funded: the finalization of the sports ground.

2012

- We will split the Special Education Unit into two classes. A class for children with a mental disability and a class for deaf-mute children.
- We will conduct the voluntary help for Special Education Unit. This help will give special attention to the vocational training project. We would like to start with gardening and computer class for the boys and home science for the girls.

Sahabandu Boys Home

Brief introduction

The Sahabandu boys home is founded in 1995 and is run by the Young Men's Buddhist Association but falls under the authority of the department of probation and childcare. We are involved since 2006.

Project description

- Over the years all buildings on the grounds have been renovated or renewed. At this point in time it is only a matter of maintenance and therefore the financial burden is a lot less the earlier years.
- Our prime goal is to help the children to grow up as independent and self-confident adults. The matron of the home is like a mother to the children and is strict, sincere and honest to the children. The foundation helps the children in their education by arranging extra lesson for weaker subjects. As children can only live in this home until they reach the age of 18, we help to prepare them for a life outside the home with vocational training. After they leave the home we follow them closely in cooperation with the YMBA to ensure that they can lead a good and safe life.